

IMPRIM'VERT®

THE LEADING LABEL



Imprim'Vert label is dedicated only to printing plants. Objective is a pragmatic method to reduce environmental impact of the printing industry.

MORE THAN
15
YEARS



Imprim'Vert was created by the Loir-et-Cher and Center Skilled Crafts Chamber, in 1998. The P2I (Printing Innovation Pole), the owner of the trademark since 2007, ensures its national and international management.

200
REFERRAL
AGENTS



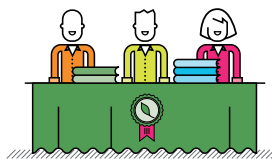
Imprim'Vert is a network of 200 referral agents working in Skilled Crafts Chambers and Chambers of Commerce and Industry: They are trained in graphic industry and environmental issues and make Imprim'Vert diagnosis of plants and provide assistance to the companies.

MORE THAN
2 200
ACCREDITED



Currently more than 2200 plants have obtained Imprim'Vert in France (all territories) and in the European Union. The number of holders was doubled since 2007.

22 REGIONAL
COMMITTEES



Imprim'Vert label is delivered by 22 regional attribution committees. A National Advisory Committee heads up all these committees. The relevant Regional Committees award Imprim'Vert after a review file is made by the official referral agent, and the site then conforms to specification.

1 NATIONAL ADVISORY COMMITTEE



IMPRIM'VERT®

ATTRIBUTION REQUIREMENTS



1



ELIMINATION OF DANGEROUS WASTE

To collect and dispose of its waste, at least once a year, by licensed collectors, in compliance with regulations.



PACKAGING POLLUTED (CANS, AEROSOLS...)



DIRTY TOWELS



USED CLEANING AGENTS



INKJET CARTRIDGES AND TONERS



INK PACKAGING



LIQUID AND PASTY WASTE



USED PLATE CHEMICALS



USED DAMPENING SOLUTION



ELECTRICAL AND ELECTRONIC EQUIPMENT WASTE



DECOAT SOLUTION (SCREENPRINTING)

2



PROVIDE SECURE STORAGE

Provide secure storage of dangerous liquid products and all liquid waste.

3



NO USE OF TOXIC PRODUCTS

Avoid the use of product with toxic label (skull and bones symbol).

4



ENVIRONMENTAL AWARENESS

Organize a dedicated internal communication to make all the employees aware about Imprim'Vert. Furthermore, printing plants with mainly digital presses have to make their clients aware about environmental issues.

5



ENERGY CONSUMPTION MONITORING

Put in place a quarterly monitoring of energy consumption and send this scoreboard for every yearly renewal.

IMPRIM'VERT®

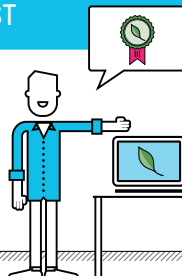
HOW DOES IT WORK



1

APPLICATION REQUEST

The printer contacts his referral agent to obtain the label.



Referral Agents contacts are available on the Imprim'Vert web site imprimvert.fr.

2

DIAGNOSIS AND SUPPORT

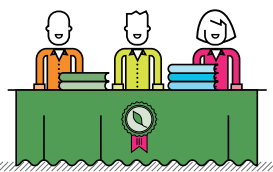
The referral agent makes a diagnosis of the printer and helps them conform to Imprim'Vert specifications.



3

DELIBERATION

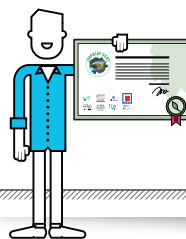
The referral agent prepares application files for the attribution of the trademark and present them to the Regional or National Committee.



4

ATTRIBUTION

If the application is approved, the printing plant obtains Imprim'Vert label for one calendar year.



5

RENEWAL



To maintain Imprim'Vert for the subsequent 2 years, the company has to send information online to prove that they respect the specifications.

After 3 years a new diagnosis will be needed to obtain Imprim'Vert for the next 3 year cycle.